

*What is the Daytona Sportswear Difference?*

# DAYTONA SPORTSWEAR INC.

CUSTOM SCREENPRINTING & EMBROIDERY

*Some things you should know about us:*

**Daytona Sportswear specializes in Custom Screenprinting and Embroidery. Here we concentrate on making a Daytona Sportswear Difference in providing products that are printed and embroidered with care to achieve the very best possible quality, while maintaining competitive prices and quick service.**



**HOURS OF OPERATION:** We are open for business Monday through Friday, 8 am - 5 pm, and evenings and weekends by appointment only.

**PRODUCT LIST:** T-shirts, Tank Tops, Polo/Golf Shirts, Button-up Twill Shirts, Sweaters, Sweatshirts, Caps, Visors, Beanie Hats, Aprons, Coolies, Towels, Handbags, Duffle Bags, Luggage, Backpacks. Name brand manufacturers include Gildan, Fruit of the Loom, Jerzees, Hanes, Dickies, Bella, Outer Banks, Flexfit, and we provide free catalogs with an extensive list.

**MINIMUM ORDER:** A minimum of 12 shirts is required for screenprinting and embroidery. Promotional products, such as coolies, require a minimum order of 50 pieces.

**BASIC COST OF SCREENPRINTING:** T-shirts- Our average price for each screen printed shirt with a 1 color Left Chest and 1 color full back, is \$6.95 per shirt. Pocketed T-shirts start at \$7.95. Prices per shirt increase with more colors added. However the cost per shirt goes down as the quantity of shirts ordered goes up. Initially there will be a One-time Screen Charge of \$25 per color, and \$40 per hour for Art, Separations, and film (Minimum of 1 hour).

**BASIC COST OF EMBROIDERY:** The cost of embroidery varies based on the type of product (polo shirt, cap, etc.), the brand of product, the number of stitches in the logo, the size of the logo, and the number of pieces in the order.

How many stitches are in your logo? Send us your logo in an E-mail and we will find out for you! Then we will get back to you with an accurate quote.

**PRODUCTION TIME:** 10 business days from the time the order is placed is the average turn around time for our products. Commonly, orders are completed in advance.

**RUSH SERVICES:** We have rush services available with charges as follows:

1-day = 200%  
2-day = 100%  
3-day = 75%  
4-day = 50%  
5-day = 25%

**ART DEPARTMENT SERVICES:** Daytona Sportswear has a new in-house art department. We now specialize in producing original T-shirt art, logo design, and color separations. Art is billed at \$40 an hour and at a minimum of 1 hour. The price includes any art created for the screenprinting job, separations and film for screens. Let us give you a free quote!

**SUPPLYING ARTWORK:** We accept several different file types for T-shirt art with the following requirements:

**Adobe illustrator(ai)** files up to CS2- please convert all type and fonts to paths and outlines.

**EPS** files-please scale artwork to size

**TIFF** files- must be 300 dpi and must be no bigger than 14" x 14" for a full shirt back, and 3.75" x 3.75" for a left chest (must fit inside these dimensions).

**Photoshop (psd)** files up to CS2- same requirements as tiff files; layers are preferred.

**Corel Draw (cdr)** files- please convert all type and fonts to outlines.

**PAYMENT AND BILLING:** We accept Cash, Checks and Credit Cards- Mastercard, Visa.

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